



08.30.23

ROLE: MOVIE INTERN

Position reports to Account Executives on Movie Team

Want to be a part of the marketing and public relations behind your favorite movies? Entertainment marketing interns assist on the newest movie releases by setting up community partnerships, assisting in brainstorming and activations of creative marketing ideas, and serving as a brand representative at promotional opportunities around town. We are looking for a self-motivated, creative project-based intern to engage in outreach for various studios including but not limited to: Universal Pictures, Prime Video, Focus Features and Lionsgate releases.

Work Days: Timing Flexible

Dates: FALL 2023

Pay: \$17/hour, approximately 40 hours per week

Position will require in-person workdays

Responsibilities Include:

- Grassroots Outreach
 - Research & contact local businesses, organizations, etc. to promote the film
 - Work as a brand representative at various events (in-person or virtual) on nights and weekends
- College Outreach
 - Use knowledge of local college news/events for promotional purposes
- Social Media Outreach
 - Establish and coordinate social media partnerships with local influencers
- Screening Rep
 - Host advance screenings including ticketing, introductions and screenings notes
- Event Support
 - Assist with event logistics, planning and research

Required Skills:

- Strong verbal and written communication skills
- Extremely detail-oriented
- Excellent interpersonal skills
- Strong research skills
- Proficient with PCs/Microsoft programs

Preferred Skills:

- Social Media experience
- Photography / Videography experience

To apply, submit a current resume, cover letter and availability to cfenske@nemerfleger.com.

Start and end dates are flexible. Must have reliable transportation.